



## **PRESS RELEASE**

### "Circles on earth": Pancyprrian informational campaign on the EU's Common Agricultural Policy in Cyprus

#### Understanding the benefits of the CAP

The major benefits of the Common Agricultural Policy (CAP) of the European Union and their impact on society and rural development are promoted by the first pan-Cypriot information campaign titled "Circles of the Earth".

For the first time, consumers and farmers will have the opportunity to better understand the CAP and learn how they can benefit from it.

In Cyprus, for the period 2004-2020, the CAP intends to invest 485 million euros in helping the farming sector to become more sustainable. At the same time, the CAP aims at providing the know-how and upgrading the skills of those employed in the agricultural sector. Through the revised CAP, new jobs will be offered, giving a solution to unemployment and stimulating the primary agricultural sector.

Within the framework of the "Circles on earth" campaign, lectures will be held in schools and universities, information seminars and workshops for young farmers and a multitude of innovative activities will be held, aiming at better information of the public, stakeholders and organizations active in the field agricultural and livestock production.

The program is implemented by the Communication Consultants Opinion and Action Consultants and it is 60% funded by the European Commission's Directorate General for Agriculture and Rural Development (DG AGRI).



Κύκλοι της γης - Circles on earth

[www.capforall.eu](http://www.capforall.eu)



@circlesonearth



ΕΥΡΩΠΑΪΚΗ ΕΝΩΣΗ  
EUROPEAN UNION

ΔΡΑΣΗ ΣΥΓΧΡΗΜΑΤΟΔΟΤΟΥΜΕΝΗ ΑΠΟ ΤΗΝ ΕΕ  
ACTION CO-FUNDED BY THE EU

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